

Conferences/Events

Alliance holds 2010 Annual Conference

The Alliance for Nonprofit Management will host its 2010 Annual Conference, “Capacity Building at a Crossroads: A National Convening,” on Oct. 6–8, 2010, at the Wells Fargo Training Facility in St. Louis. According to the Alliance website, there will be roundtable discussions, receptions and more than 30 sessions and workshops available to attendees. Officials said the conference is targeted to and created by nonprofit capacity builders, nonprofit leaders, grantmakers and academics. Organizers said conference activities will include affinity group meetings and educational sessions, such as “Learning from the Interim ED Experience—Things You Were Not Taught in Kindergarten” and “More Pieces to the Puzzle: A Review and Assessment of Recent Board Research.”

To learn more, go to <https://www.allianceonline.org/onevent/events.php>.

AMA Nonprofit Marketing Conference

The American Marketing Association will hold its 2010 Nonprofit Marketing Conference, “Some Things Can’t Wait: Market Now,” on Oct. 11–13, 2010, at the Swissotel in Chicago.

Keynote speakers will include Dan Pallotta, author of *Uncharitable: How Restraints on Nonprofits Undermine Their Potential*, and Chris Forbes, nonprofit marketing coach and co-author of *Guerrilla Marketing for Nonprofits*.

Unique conference features, according to the conference brochure, will include: the CMO boardroom, personalized plans, and the Nonprofit Marketing Conference Book Corner. Presentations are said to include “The Implication of Mega Trends on Nonprofits” and “Integration and Alignment with Stakeholder Needs.”

For more details, visit www.marketingpower.com/Calendar/Pages/NonprofitMarketingConferenceChicago.aspx.

2010 Conference for Nonprofits

Blackbaud will host the 2010 Conference for Nonprofits on Oct. 20–22, 2010, at the Gaylord National Hotel and Convention Center in Washington, D.C. Organizers said the conference will offer participants three days of exceptional educational content and a variety of ways to network with colleagues and industry experts.

For the first time, Blackbaud said it will host three featured presentations: Social Media for Nonprofits Ignite!; a technology keynote featuring Allison Fine and Beth Kanter, authors of *The Networked Nonprofit*; and a keynote session featuring Philippe Cousteau, CEO of EarthEcho International.

Blackbaud has divided this year’s workshops into eight categories: Fundraising and CRM, Financial Management, Industry Specific, Marketing and Communications, Online Solutions, Prospecting and Analytics, New Technologies and Skill-Building. For more information, go to www.blackbaud.com/events/bb_conf/charleston/nonprofitconf.aspx. ■

YES! Please start my one-year subscription (12 issues) to *Nonprofit Business Advisor* for \$222.

4 EASY WAYS TO ORDER



CALL Toll-Free: 888.378.2537



FAX Toll-Free: 888.481.2665



MAIL:
Jossey-Bass, An Imprint of Wiley
989 Market Street, Fifth Floor
San Francisco, CA 94103-1741



E-MAIL: jbsubs@wiley.com

Jossey-Bass/Wiley Guarantee: If you are not completely satisfied with this newsletter, let us know and we will refund the cost of your subscription.

PAYMENT OPTIONS: (all payments must be in U.S. dollars)

My Check payable to John Wiley & Sons is enclosed.

VISA MC AMEX Your credit card payment will be charged to: John Wiley & Sons

Card #: _____

Card Security Code: (Required) _____ (3 digits on back of MC, VISA) (AMEX, 4 digits above card #)

Expiration Date: ____/____/____

Cardholder Name: (Please Print) _____

Authorized Signature: (Required) _____

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

E-mail: _____ Phone: _____

Yes, I'd like to hear about special discount offers, new products, and more. Place me on the Jossey-Bass e-mail list.

Individual rate subscriptions must be paid by personal check or credit card. All orders subject to credit approval. Price includes postage, packing, and handling charges worldwide. Canadian residents add GST and any local sales tax. GST #128424017. Individual rate subscriptions may not be resold or used as library copies.